



ATRIA INSTITUTE OF TECHNOLOGY
Department of MBA

Project Work List

Academic Years	No. of Companies
2021-22	14
2020-21	38
2019-20	33
2018-19	34

List of student's Project Work at various organizations in 2021-2022					
Sl. No.	Company	Title of the Study	Duration of the Project	USN	Student Name
1	TVS	Brand Preference for TVS in Two-wheeler in segment	6 weeks	1AT20BA001	Abhijith A A
2	Freelance	Integration of CRM and ERP for Quality service delivery - A Study on Banking Sector at Yelahanka	6 weeks	1AT20BA002	Abhishek G
3	Freelance	Risk and return analysis of selected mutual funds	6 weeks	1AT20BA003	Akash S K
4	Freelance	Digital Banking and its effects	6 weeks	1AT20BA004	Bulla Yashwanth Kumar Reddy
5	Freelance	A Study on customer satisfaction with Maruti Suzuki Cars	6 weeks	1AT20BA005	Chandan Kumar V
6	Hindustan Coca-Cola Beverages Pvt. Ltd.	A Study on Effectiveness of CocaCola's Branding through its VISI Coolers and Merchadising the Beverages at Retail Outlets Successfully	6 weeks	1AT20BA006	Dakshayani H A
7	Odigma Consultancy Solutions Pvt Ltd	Comparative Study on the Impact of Social Media on the Buying Behaviour of Gen X and Millennials	6 weeks	1AT20BA007	Divya R



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Sl. No.	Company	Title of the Study	Duration of the Project	USN	Student Name
8	Hindustan Coca-Cola Beverages Pvt. Ltd.	A Study on RGB effectiveness and customer satisfaction	6 weeks	1AT20BA008	Falha Afreen
9	Siflon Drugs	A Study on Buyer Behaviour towards purchase of pharmacy products	6 weeks	1AT20BA009	Golla Susmitha
10	Freelance	A Study on Risk and Return Analysis of Selected stocks in Banking Sector	6 weeks	1AT20BA010	Gopinath V
11	Freelance	A Study on Blockchain Technology	6 weeks	1AT20BA011	Gouthami Bai V
12	Freelance	A Study on working capital management at Wipro	6 weeks	1AT20BA012	Ishwarya B S
13	Freelance	Customer Experience Management in Personal Loan	6 weeks	1AT20BA013	Ishwarya K S
14	Freelance	A Study on Consumer Buying behavior in Automobile Industry	6 weeks	1AT20BA014	Kakumani Sireesha
15	Freelance	A study of Organisational stress among university teachers while working from home	6 weeks	1AT20BA015	Kavya N
16	Freelance	A study on awareness on Financial Literacy and Financial Inclusion among rural women	6 weeks	1AT20BA016	Keshava M
17	Freelance	A Study on Working Capital Management on Honda Pvt Ltd	6 weeks	1AT20BA017	Likith M
18	Freelance	Study on performance evaluation of equity mutual fund scheme in India	6 weeks	1AT20BA018	Manjunatha S N
19	High Temp Furnaces Ltd	A Study on Financial Performance Analysis	6 weeks	1AT20BA019	Manohar P L
20	Makonis Software Solutions Pvt. Ltd.	A Study on Employee Job Satisfaction	6 weeks	1AT20BA022	Monika Sm

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Sl. No.	Company	Title of the Study	Duration of the Project	USN	Student Name
21	Freelance	A study on Impact of Fast Delivery on Delivery agents	6 weeks	1AT20BA024	Pavana H M
22	Freelance	A Study on Effect of E Banking on Financial Performance of SBI	6 weeks	1AT20BA025	Pavitra
23	Freelance	Rise of Crypto Currency	6 weeks	1AT20BA026	R Vicky Rakesh
24	Freelance	A study on profitability analysis of selected banks in India	6 weeks	1AT20BA027	Rakesh H K
25	Freelance	A Study on Performance of selected Initial Public Offering (IPO)	6 weeks	1AT20BA028	Rakshith Kumar K
26	Freelance	A study on Financial planning and investments among working people in Bangalore	6 weeks	1AT20BA029	Ravi Kumar R
27	KOF Ltd	A study on the Buying Behaviour of edible Oil w.r.t. KOF	6 weeks	1AT20BA030	Rekha
28	Freelance	A study on adoption of electronic banking services	6 weeks	1AT20BA032	Roma Kumari
29	HAL	A study on Working Capital Management at HAL	6 weeks	1AT20BA033	Sahana G C
30	Freelance	A study on impact of trader psychology on investment decisions	6 weeks	1AT20BA034	Satyajith A A
31	Disha Communications	Examining Consumer Behaviour on Webrooming while purchasing electronic gadgets	6 weeks	1AT20BA035	Shaik Mohammed Shahid
32	Deductive Clouds	A study on impact of how AI/ML is affecting the customer experience in customer retailing	6 weeks	1AT20BA036	Shiva Prasad R
33	Freelance	A Study on Influence of Employer Branding in Attracting Millennials	6 weeks	1AT20BA037	Shruthi Thambi S



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Sl. No.	Company	Title of the Study	Duration of the Project	USN	Student Name
34	L& T Construction Equipment LTD	A study of efficiency and effectiveness of recruitment and selection at LTECEL	6 weeks	1AT20BA038	Sivuni Aruna Kumari
35	Teva Pharmaceuticals Industries limited	A study of recruitment and selection process at Teva Pharmaceuticals Industries limited	6 weeks	1AT20BA039	Sowmya G R
36	Freelance	Study of Clothes buying behaviour online	6 weeks	1AT20BA040	Swathi R
37	Reliance Trends	A Study of Clothes buying behaviour of customers of Reliance Trends	6 weeks	1AT20BA041	Swathi T V
38	Hindustan Coca-Cola Beverages Pvt. Ltd.	A Study on Premium Product Segment of HCCB Pvt Ltd	6 weeks	1AT20BA042	Sweta
39	Solution Graph Software Development Company	A Study on the Challenges faced by Recruiters during Recruitment	6 weeks	1AT20BA043	Syeda Sheeba

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S. No.	Company	Title of the study	Duration of the Project	USN	Name
1	Fibro Reinforced Plastic Private Limited	A study of rewards and recognition at Fibro Reinforced Plastic Private Limited	6 weeks	1AT19MBA01	Amal M
2	IndusInd Bank	A study on Effectiveness of Performance Appraisal	6 weeks	1AT19MBA03	Anusha C
3	Imperial Auto Industries Ltd.	A Study on Safety Measures Provided to the Employees at Imperial Auto Industries Limited.	6 weeks	1AT19MBA04	Archana N S



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
4	Chloride Alloy India Limited	A Study on Recruitment and Selection Process	6 weeks	1AT19MBA05	Arpith R
5	Axiom Gen Nxt Pvt. Ltd.	A Study on Critical Evaluation of Stock Market Volatility in Indian Listed Companies	6 weeks	1AT19MBA06	Arunkumar G
6	The Mysuru and Chamarajanagar District Co-Operative Central Bank	Loan Recovery Management	6 weeks	1AT19MBA07	Arunkumar G K
7	IIFL	Financial Performance of Mutual Funds” at IIFL (India Infoline Limited).	6 weeks	1AT19MBA08	Ashwini G
8	Mother Dairy, a KMF Unit (Yelahanka)	A study on formulation on costing system	6 weeks	1AT19MBA09	Bhavana G
9	NJ India Invest Private Limited	A study on employee retention strategies by NJ India Invest Private Limited	6 weeks	1AT19MBA10	Bhavani R
10	JBM Auto Ltd	Financial performance Analysis using Ratios	6 weeks	1AT19MBA11	Deepak B
11	Radisson Blu Atria	A Study on Role of Influencer Marketing in Hotels	6 weeks	1AT19MBA12	Gagan A
12	Industry Study	A Study on Working Capital Management Of Chemical Industries	6 weeks	1AT19MBA13	Girish Gowda S



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
13	HDFC	Financial Analysis of HDFC Banking	6 weeks	1AT19MBA15	Huziafa Khanum
14	Turbo trackers	Inventory Management	6 weeks	1AT19MBA16	Iamen Afroz
15	Syndicate Bank	An analysis of Personal Loans and Advances in Syndicate Bank	6 weeks	1AT19MBA17	Kanchireddygari Ramachandra
16	Comparative Study	A Study on Comparison on Financial Performance of Banks and NBFCs	6 weeks	1AT19MBA18	Koushik J
17	Volvo Construction Equipments	A study on Employee welfare measures at Volvo	6 weeks	1AT19MBA19	Latha R L
18	SHIMUL (KMF)	A Study on Consumer Perception in SHIMUL	6 weeks	1AT19MBA20	Manoj G S
19	ITC WINDSOR	Financial Evaluation of ITC WINDSOR	6 weeks	1AT19MBA21	Mrinalini S R
20	NJ wealth	Performance evaluation of MFs	6 weeks	1AT19MBA22	Namitha K H
21	Karnataka Soaps and Detergents Limited	A Study on Inventory Management	6 weeks	1AT19MBA23	Nida Naaz
22	DNA Networks Private Limited	Employee Satisfaction	6 weeks	1AT19MBA24	Nirupama B N
23	Rail Wheel Factory, Indian Railways	Inventory Management of Rail Wheel Factory	6 weeks	1AT19MBA25	P. Gangadharappa Gari Anusha
24	Radisson Blu	Working capital management	6 weeks	1AT19MBA26	Preetha R



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
25	Sector Study	A Study on Consumer Preferences on Dairy Products	6 weeks	1AT19MBA27	R Ramdas
26	URC Constructions Pvt Ltd	Ratio Analysis	6 weeks	1AT19MBA28	Rajendra A
27	Startek Pvt. Ltd.	Employee Training and Development at Startek Pvt. Ltd.	6 weeks	1AT19MBA29	Ranjitha P Mary
28	Perfeth	A study of Employee job Satisfaction at Perfeth	6 weeks	1AT19MBA30	Rashmitha M
29	Fibro Reinforced Plastic Private Limited	A Study on Working Capital Management	6 weeks	1AT19MBA31	Ridhik K P
30	Radisson Blu	Employee Job Satisfaction	6 weeks	1AT19MBA32	Ruhina Kowsar
31	Wipro Infrastructure Engineering	A Study on Inventory Management	6 weeks	1AT19MBA33	Sandhya K
32	NJ wealth	Financial Performance of Life Insurance Company	6 weeks	1AT19MBA34	Sathish V
33	Money Zinc Financial Services	A study on Risk-Return Analysis of selected Mutual funds Schemes with Reference to UTI	6 weeks	1AT19MBA35	Satish P
34	Credit co-operative society	Credit Risk Management	6 weeks	1AT19MBA36	Sharath C J



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
35	Six Yard Silks	A Study on the Purchase Behavior of Consumers in Buying Silk Sarees	6 weeks	1AT19MBA37	Shashi Kumar Manohar Rathod
36	Medopharm	Total Quality Management	6 weeks	1AT19MBA38	Shivaprasad G S
37	Metro cash and carry Pvt Ltd	A study on Customer Satisfaction with Pricing Strategy	6 weeks	1AT19MBA39	Shridhar M
38	Angel Broking	A study on Stock market trading process	6 weeks	1AT19MBA40	Shubha M N
39	Cooperative Milk Producers Union Limited. (KOMUL)	A study on implementation of activity-based costing at KOMUL	6 weeks	1AT19MBA41	Shwetha S V
40	Star Hi Herbs Pvt. Ltd.	A Study on Employee Perception towards Training and Development at Star Hi Herbs Pvt. Ltd.	6 weeks	1AT19MBA42	Sneha S S
41	UTI Mutual funds	A Study on Mutual funds: Comparison of various schemes under equity.	6 weeks	1AT19MBA43	Sowmya R
42	Future Lifestyle Fashion Limited	A Study on Impact of Promotion Strategies on selected brands of Future Lifestyle Fashions	6 weeks	1AT19MBA44	Srinidhi R
43	IIFL	A Study on Risk and Return Analysis of stocks listed on Bank Nifty	6 weeks	1AT19MBA45	Sudharshan S



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
44	K M F	Capital budgeting	6 weeks	1AT19MBA46	Sushmitha M K
45	Radisson Blu Atria	A study on Training and development at Radisson Blu Atria	6 weeks	1AT19MBA47	Teresa
46	Fibro Reinforced Plastic Private Limited	A study on quality of work life balance at Fibro Reinforced Plastic Private Limited	6 weeks	1AT19MBA48	Tharik Azeez A
47	Religare Broking Ltd	A study on Consumer Behaviour on Online trading of shares	6 weeks	1AT19MBA49	V Jaikumar
48	BEML	A Study on Financial Analysis at BEML	6 weeks	1AT19MBA50	Vaishanvi G
49	WAY2WEALTH Securities Private Limited	A Study on Comparative Analysis of Individual Stock Price with the Market	6 weeks	1AT19MBA51	Vennila U
50	Wealth Space Consultants Pvt Ltd	Analysis of Different Investment Avenues at Wealth Space Consultants Pvt Ltd	6 weeks	1AT19MBA52	Vighnesha K R
51	Snackers Junktion - Freelance Project	Regional Market Analysis	6 weeks	1AT19MBA53	Zeeshan Ahmed Khan
52	BESCOM	Working capital management of BESCOM	6 weeks	1AT18MBA23	Pruthvi M
53	HAL	A Study on Effectiveness of Performance Appraisal System at Hindustan Aeronautics Limited	6 weeks	1AT18MBA37	Sushmitha H



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
1	Scholar Clothing Company	A Study on Employee Retention Strategies at Scholar Clothing Co.	6 weeks	1AT18MBA01	Akshay C
2	RA Fashion Pvt. Ltd.	A Study on Employees/Workers Satisfaction towards Organizational Benefits at R A Fashion Pvt. Ltd.	6 weeks	1AT18MBA02	Archana S
3	Columbia Asia	A Study on Cash Flow Analysis at Columbia Asia Referral Hospital Pvt Ltd	6 weeks	1AT18MBA03	Arpitha R
4	Origami Cellulo Pvt Ltd	A Study on Effects of Performance Appraisal System at Origami Cellulo Private Limited	6 weeks	1AT18MBA04	Ashwini S
5	Vijaynagar Credit Cooperative Bank	A Study on Credit Risk Management at Vijayanagar Credit Co-operative Society.	6 weeks	1AT18MBA05	Bhavyashree M
6	Bisineer Engg. India Pvt. Ltd.	A Study on Receivable Management at Bisineer Engg. India Pvt. Ltd.	6 weeks	1AT18MBA06	Charithra Shrinivas Hebbar
7	TCI Express	A Study on Quality of Service at TCI Express	6 weeks	1AT18MBA07	Deekshitha C
8	Sharekhan	A Study on Risk and Return on Selective Mutual Funds with special reference to Sharekhan Ltd.	6 weeks	1AT18MBA08	F Roshini Parveen

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S. No.	Company	Title of the study	Duration of the Project	USN	Name
9	Yamaha	A Study on Customer Satisfaction with their bike/scooter with specific reference to Yamaha in comparison to its competitors	6 weeks	1AT18MBA09	Farha Afsar Chand
10	India Infoline Finance Ltd.	A Study on Hedging/supporting strategies using Commodities in MCX and NCDEX	6 weeks	1AT18MBA11	Harish D
11	Cauvery Ford	A Study on HR Practices at Cauvery Ford Company	6 weeks	1AT18MBA13	Harshitha C Gowda
12	Jishnu Enterprises	A Study on Employee Retention at Jishnu Enterprises	6 weeks	1AT18MBA14	K Rajitha
13	NJ India Invest Pvt. Ltd.	Performance Evaluation of Mutual Funds at NJ Wealth	6 weeks	1AT18MBA16	Kusuma
14	Treebo Hotels	Financial Performance of Treebo Hotel Industry: An Empirical Analysis	6 weeks	1AT18MBA17	Mohankumar M
15	Fini Brain	A Study on Forex Market Analysis and Strategies at Fini Brain	6 weeks	1AT18MBA18	Murali B
16	City Cooperative Bank	A Study of Non-Performing Assets at Bangalore City Co-operative Bank Limited	6 weeks	1AT18MBA19	Pallavi G
17	Edelweiss Finance Ltd.	A Study on Wealth Management at Edelweiss Broking Limited	6 weeks	1AT18MBA20	Pooja M B



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
18	Ethiraj Associates	A Study on Employee Job Satisfaction at Ethiraj Associates	6 weeks	1AT18MBA21	Pooja N
19	Sri Sadanand Foods Pvt. Ltd.	Consumer Behavior Towards Sri Sadananda Foods Pvt Ltd	6 weeks	1AT18MBA22	Pooja Patel
20	Malleshwaram Cooperative Bank	A Study on Non-Performing Assets at Malleshwaram Co-operative Bank	6 weeks	1AT18MBA25	Ramya M G
21	Startronix Modular System Pvt. Ltd.	A Study on Cost Analysis at Startronix Modular Systems Pvt. Ltd.	6 weeks	1AT18MBA26	Ranjitha Gopalkrishna Hegde
22	K Mohan & Company	Gender Comparative Study on Purchase Behaviour of Consumer on Ready to Wear Apparels	6 weeks	1AT18MBA28	Rohith S
23	Prasiddi Shares & Marketing	A Study on Risk Hedging Strategies in Derivatives by using options at Prasiddhi Marketing & Shares	6 weeks	1AT18MBA29	Sandhya N S
24	Eastern Condiments Pvt. Ltd.	Digital Marketing for Eastern Condiments Pvt.Ltd	6 weeks	1AT18MBA30	Sankalp Nallode B S
25	TVS Motors Ltd.	A Study on Customer Service at TVS Motors	6 weeks	1AT18MBA32	Shoaib Khan
26	Blitz Technology	Marketing Information System at Blitz Technology	6 weeks	1AT18MBA33	Sonali



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
27	Madison Media	Study of Consumer behavior for apparels and their perception of the apparel stores with specific reference to Max, Lifestyle, Reliance Trends, Shoppers Stop	6 weeks	1AT18MBA34	Sujatha K P
28	Arvind Limited	A Study on Inventory Management at Dress Master Apparel Private Limited, A Raymond Group Company	6 weeks	1AT18MBA35	Supriya M
29	RNS Motors	Study on Determining of Consumer Buying Behavior towards Automobile Purchase	6 weeks	1AT18MBA36	Surendra Kumar
30	Consign Technology	A Study on Employee Job Satisfaction at Sahana Consign Technology	6 weeks	1AT18MBA38	Swapna S B
31	Co-operative Society	A Study on Financial Analysis at Anand Social and Educational Trust Employees Co-operative Society Limited	6 weeks	1AT18MBA39	Uma Maheshwari
32	Bhavasara Kshatriya Cooperative Bank	Financial Ratio Analysis of Co-operative Bank	6 weeks	1AT18MBA40	Vijay C
33	Pidilite Industries Limited	A Study on Employee Job Satisfaction at Pidilite Industries Limited – Bangalore	6 weeks	1AT18MBA42	Yugesh B R



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
1	Karnataka Soaps and Detergents Limited	Study on Training & Development	6 weeks	1AT17MBA01	Akhil A
2	Ethiraj Associates Pvt. Ltd.	Study on Employee Job Satisfaction	6 weeks	1AT17MBA02	Anusha J
3	Kolar - Chikkaballapura District Cooperative Milk Producers Societies Union Ltd.	Study on Distributors Perception on Nandini Products	6 weeks	1AT17MBA03	Arbaz Khan
4	Silver Spark Apparel Limited	Study on Working Capital and Inventory Management	6 weeks	1AT17MBA04	Architha K S
5	NJ India Invest Pvt. Ltd.	Role of Mutual Funds in Wealth Creation	6 weeks	1AT17MBA05	Ashwini Priya B
6	Columbia Asia	Study on Auditing Inventory and Stocks at Columbia Asia Hospital	6 weeks	1AT17MBA06	Bhavani.V.
7	Bharat Heavy Electricals Ltd.	A study on Recruitment & Selection	6 weeks	1AT17MBA07	Bhavya.S
8	Finibrain Services Pvt. Ltd.	Study on Social Media Marketing Plan for New Start-up Company	6 weeks	1AT17MBA08	Challa Sunil Kumar Reddy
9	Prakyathi Hospitality LLP	Study on Employee Retention	6 weeks	1AT17MBA09	Chaya D S



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
10	Finibrain Services Pvt. Ltd.	Study on Currency Pair Analysis GCP/USD	6 weeks	1AT17MBA11	Dilli B K
11	Netscout Systems Software Pvt. Ltd.	Study on Rewards and Recognition	6 weeks	1AT17MBA12	Harshitha. H
12	Finibrain Services Pvt. Ltd.	Comparing INR with Major Currencies Commodity Rates at Finibrain Services Pvt. Ltd.	6 weeks	1AT17MBA13	Karthik R
13	IIFL Securities Limited	Study on Risk and Return Analysis of Stocks Listed on Bank NIFTY	6 weeks	1AT17MBA14	Kavana A P
14	Future Retail Limited	Study on Impulsive Buying behavior in Retail Outlets	6 weeks	1AT17MBA15	Kiran L.C
15	Nahars Engineering India Pvt. Ltd.	Study on Employee Job Satisfaction	6 weeks	1AT17MBA16	Leelavathi SL
16	Disha Communications Private Ltd. (Marketing)	Study on Digital Consumer Journey and Purchase Behavior for Mobile Phones	6 weeks	1AT17MBA17	Machaiiah.M.P
17	Intellectual Info Solutions Pvt. Ltd.	Study on Financial Performance Analysis using ALTMAN Z Score Module	6 weeks	1AT17MBA18	Mala H G



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
18	Cotton World	Influence of Performance Appraisal on the Attitude of Workers working at Cotton World.	6 weeks	1AT17MBA20	Manjunath J N
19	Astal Interbuild Private Limited	Study on Financial Constraints on Corporate Decision Making	6 weeks	1AT17MBA22	Mithun BS
20	Sharekhan Limited	Technical Analysis on Selected Stocks	6 weeks	1AT17MBA23	Monika M
21	Sunsip Agro Processors	Consumer Preferences towards Sunsip Agro Processors, Srinivaspur	6 weeks	1AT17MBA24	Nagesha B
22	Sharekhan Limited	Performance Analysis of Mutual Funds	6 weeks	1AT17MBA25	Nandhini R
23	NJ India Invest Pvt. Ltd.	Awareness of Mutual Funds among Financial Advisors	6 weeks	1AT17MBA27	Pavithra S
24	Anand Rathi Share & Stocks Brokers Ltd.	An Optimal Portfolio Construction Using Share's Single Index Model at Anand Rathi	6 weeks	1AT17MBA28	Prafulla B
25	Bombay Rayon Fashions Ltd.	Study on Employee Motivation	6 weeks	1AT17MBA29	Prasad N
26	HMT Machine Tools Limited	Study on Industrial	6 weeks	1AT17MBA30	Sahana Vallabha G



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S. No.	Company	Title of the study	Duration of the Project	USN	Name
		Relations & Engagement			
27	CarePro Global	Study on Recruitment Process	6 weeks	1AT17MBA31	Saleha Begum
28	Servolution Systems Private Ltd.	Study on Employee Job Satisfaction	6 weeks	1AT17MBA32	Saqlain.Y
29	Edelweiss Broking Limited	Investor Perception and Expectation on the Return of Portfolio Investments	6 weeks	1AT17MBA33	Saranya. R
30	BEML Limited	The Role of HRM in TQM at BEML – Bangalore	6 weeks	1AT17MBA34	Sharmila U
31	Anand Rathi Share & Stockbrokers Ltd.	Performance of selected IPOs	6 weeks	1AT17MBA35	Shivraj CN
32	BEML Limited	Marketing Audit at BEML – Bangalore	6 weeks	1AT17MBA36	Shobha V
33	HMT Machine Tools Limited	Effectiveness of Performance Appraisal	6 weeks	1AT17MBA37	Shwetha. R
34	Future Retail Limited	Study on Customer Satisfaction Metrics at Big Bazaar	6 weeks	1AT17MBA38	Srinivasa G C
35	Bangalore Electricity Supply Company Limited	Study on Performance Appraisal at BESCOM	6 weeks	1AT17MBA39	Srinivasa G V



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36	Jubilant Foodworks Ltd.	Study on Employee Retention Strategies	6 weeks	1AT17MBA40	Sudha G
37	Bell Ceramics Limited	Effectiveness of Employee Welfare measures in Bell Ceramics Limited	6 weeks	1AT17MBA41	Sushma A
38	Aster CMI Hospital	Study on Employee Retention	6 weeks	1AT17MBA42	Sushmitha S
39	Sree Sai Mitra Industries	Study on Effectiveness Channel of Distribution	6 weeks	1AT17MBA43	Tippu Sultan
40	KEMS Auto Components Limited	Study on Employee Motivation	6 weeks	1AT16MBA11	Madhukumar M
41	Reliable Software Technology	Best HR Practice in IT Industry	6 weeks	1AT16MBA24	Sharief Mohsin